



## Report on: Swachhta Tirtha Abhiyan

**Date:** 20/01/2024

**Venue:** From Gandhi Park to Hanuman Gadhi, Gonda

**Organized by:** Sri Lal Bahadur Shastri Degree College, Gonda

### **Objective:**

The primary objective of the Swachhta Tirtha Abhiyan was to promote cleanliness and raise awareness about the importance of maintaining public spaces free of litter. The campaign aimed to encourage civic responsibility among students and participants by engaging them in a cleanliness drive from Gandhi Park to Hanuman Gadhi, a significant public and spiritual area.

### **Participants:**

**Total Participants:** 175, including students, faculty, and staff from Sri Lal Bahadur Shastri Degree College, Gonda.

### **Program Details:**

- 1. Inaugural Session:** The campaign began at Gandhi Park, where the participants gathered for a brief introduction to the mission of the cleanliness drive. Faculty members and organizers emphasized the importance of keeping public areas clean, promoting environmental sustainability, and encouraging active participation in Swachh Bharat initiatives.
- 2. Cleanliness Drive:** The participants, including students and faculty, cleaned the path from Gandhi Park to Hanuman Gadhi, collecting trash and ensuring the cleanliness of public areas. The drive covered public parks, roads, and spaces frequented by locals, emphasizing the role of citizens in maintaining cleanliness.
- 3. Faculty Participation:** The drive was supported and supervised by a dedicated team of faculty members, whose presence ensured smooth execution and motivated the students to actively participate. The key faculty members involved were Prof. Shailendra Nath Mishra, Prof. Mansaram Verma, Prof. Jai Shankar Tiwari, Dr. Rekha Sharma, Dr. Pawan Singh, Dr. Chaman Kaur, Dr. Harish Shukla, Dr. Sandhya Singh, Dr. Priyanka Srivastava, Sri Satish Dikshit and more than 70 teachers participated in this programme.

4. **Awareness:** Talks: After the cleanliness drive, the group gathered near Hanuman Gadhi, where faculty members delivered short talks on the significance of Swachhta (cleanliness) in everyday life. Dr. Rekha Sharma emphasized the impact of individual actions on community health and the environment, while Prof. Shailendra Nath Mishra highlighted the importance of continuing such initiatives regularly.

5. **Closing Remarks:** The drive concluded with a brief feedback session, where students and faculty reflected on their experience. The organizers expressed their gratitude to all participants for their active involvement in the cleanliness campaign, marking it as a successful contribution to the Swachh Bharat Mission.

**Participated Students:** Saurabh Pandey, Suman Singh, Preesha Mishra, Sonakshi Srivastava, Tripti Chaturvedi, Arjun Pandey, Nikhil Singh and more than 300 students are participated here.

**Outcome:**

The Swachhta Tirtha Abhiyan was a well-organized and successful event, involving students and faculty members who contributed to cleaning public areas and spreading awareness about cleanliness. The campaign fostered a sense of responsibility among participants and the community, reinforcing the significance of maintaining cleanliness in public spaces and making them more mindful of their environmental impact.





**Message to make students aware about cleanliness through this programme**

**Programme Youtube Link : <https://youtu.be/girsD1fOuW4?si=I2QMIN2UM4jm6MZV>**

**Prof. Ravindra Kumar**  
**Principal**

**Dr. Rekha Sharma**  
**Programme Incharge**

**Principal**  
**Shri Lal Bahadur Shastri Degree College**  
**Gonda**

