

SHRI LAL BAHADUR SHASTRI DEGREE COLLEGE, GONDA

Affiliated Dr. R.M.L. Avadh University, Ayodhya (U.P.)



DEPARTMENT OF GEOGRAPHY

Celebrated

World Tourism Day

On the theme of

“TOURISM AND GREEN INVESTMENTS”

On

27 September, 2023

Venue: - conference Hall Main Campus, Shri Lal Bahadur Shastri Degree College, Gonda

Key Note Speaker

Dr.Audhesh kuamr verma , Asst. Prof.,Dept. of Geography, SLBSDC, Gonda

Organizing Secretary: Dr Parvej Alam, Assistant Professor, Dept. of Geography, SLBSDC, Gonda

The Department of Geography, Shri Lal Bahadur Shastri Degree College, Gonda, celebrated World Tourism Day on the theme of “**TOURISM AND GREEN INVESTMENTS**” on 27 September, 2023.

Speakers:

1. **Dr. Audhesh Kumar Verma** (Asst. Professor, Dept. of Geography, SLBSDC, Gonda)
2. **Dr. Pallavi** (Asst. Professor Dept. of Geography, Shri Lal Bahadur Shastri Degree College, Gonda.)
3. **Dr. Ramint Patel** (Asst. Professor, Dept. of Geography, SLBSDC, Gonda)

On September 27, 2023 the Department of Geography, Shri Lal Bahadur Shastri Degree College, Gonda, U.P., celebrated World Tourism Day on the theme of “**Tourism and Green Investments**” to highlight the impact of tourism in several aspects of human lives. The event featured three esteemed speakers, **Dr. Audhesh Kumar Verma**, **Dr. Pallavi** and **Dr. Ramint Patel**, each providing valuable insights about all dimension of tourism.

Dr. Audhesh Kumar Verma opened the session with a detailed discussion about tourism. Further, he focused on conceptual framework of tourism and economy. He said that Tourism brings people together. On this World Tourism Day, we reflect on the profound connection between tourism and peace. Sustainable tourism can transform communities – creating jobs, fostering inclusion and strengthening local economies. By valuing and preserving cultural and natural heritage, it can help reduce tensions and nurture peaceful co existence. Tourism can also promote economic interdependence between neighbors’, encouraging cooperation and peaceful development. He also try to established the relationship between tourism and economic growth, dealing with the European Union economic convergence through the direct, indirect and induced effects of tourism. Economic growth would be the result, among other things, of the expansion of the tourism sector.

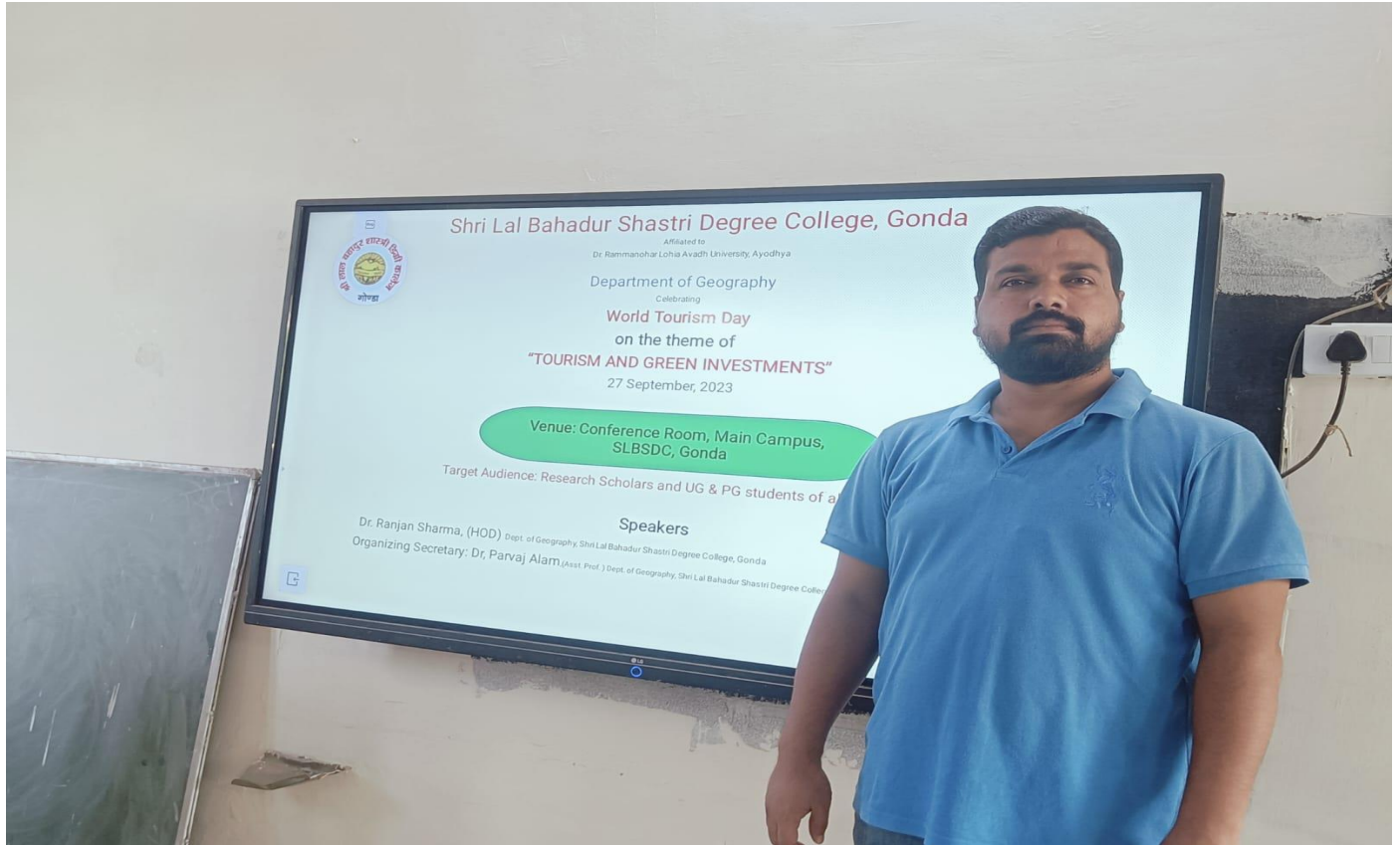
Dr. Pallavi focused on historical aspect of tourism and he said that tourism’s restart and recovery from the biggest crisis in its history provides an opportunity to redefine and recalibrate the direction and focus of investments into the sector. UNWTO has made this a core priority for the years ahead, recognizing the vital need for both traditional and non-traditional investments in

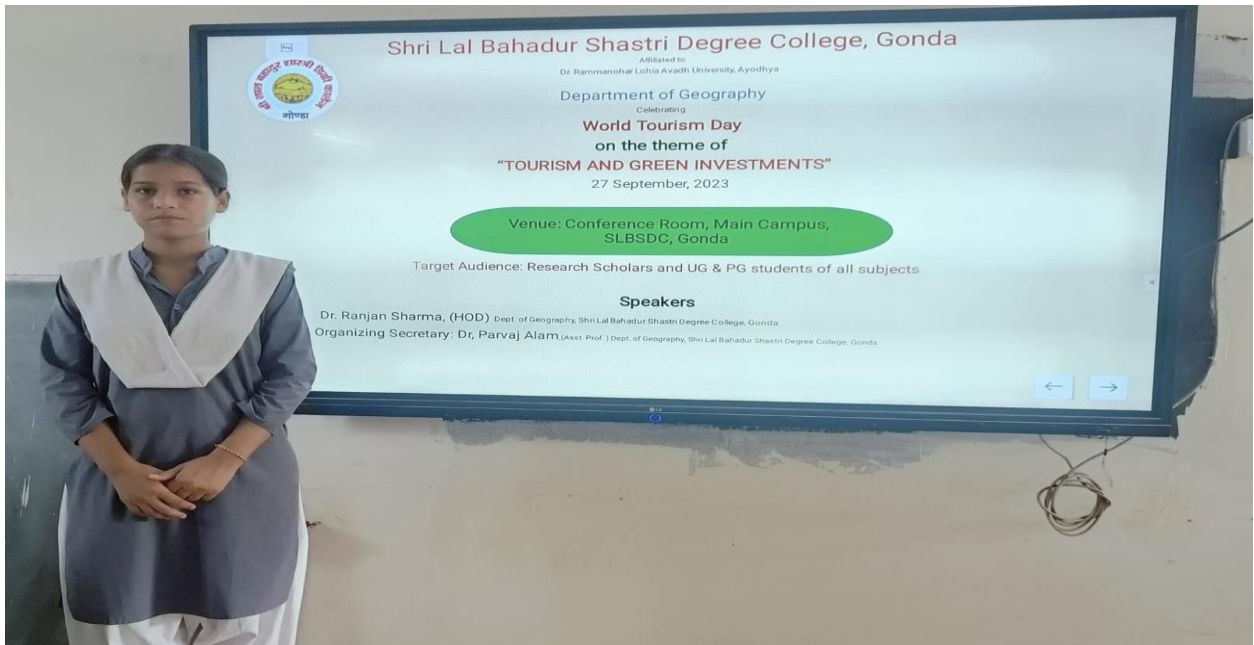
order to build greater sustainability and secure long-term resilience. Firstly, for people: Tourism has long been recognized as a global economic powerhouse, generating substantial employment opportunities, and driving economic growth. As the sector continues to evolve and expand, ensuring there is a well-trained, empowered, and diverse workforce will be keys to its long-term success, economic impact, and sustainability. And then for planet: The green transformation of tourism essential, not just for the planet, but also for the sector itself, for boosting competitiveness and increasing resilience. Green investments and innovation must play a leading role to support this transformation. Indeed, investment and financing have the potential to play a pivotal role in supporting the transition to low carbon, resource-efficient and socially inclusive tourism development.

While, **Dr. Ramint Patel** highlighted the relationship among the tourism, innovation and entrepreneurship growth. He said that an investment in tourism is an investment in prosperity. Investments in innovation and digitalization have a multiplier potential to not only strengthen strategic large global and regional projects, but also stimulate the tourism recovery and safeguard jobs. Smaller enterprises (MSMEs) account for around 80% of all tourism businesses. They are the dynamic engines that drive tourism's growth and sustainability, and they need support in the shape of investments, primarily directly from venture funds. Alongside this, governments also need to recognize the growing importance of digital nomads in today's global workforce, and also the huge potential of women entrepreneurs to transform tourism and drive the sector's inclusive growth. He also presents some statistical graph of tourism and economic growth which are followings:

WTTC's latest annual research shows:

- In 2023, the Travel & Tourism sector contributed 9.1% to the global GDP; an increase of 23.2% from 2022 and only 4.1% below the 2019 level.
- In 2023, there were 27 million new jobs, representing a 9.1% increase compared to 2022, and only 1.4% below the 2019 level.
- Domestic visitor spending rose by 18.1% in 2023, surpassing the 2019 level.
- International visitor spending registered a 33.1% jump in 2023 but remained 14.4% below the 2019 total.





Participated Student List:

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|----|---------------------|----|----------------------|
| 1 | KOMAL PANDEY | 35 | RAJAT GUPTA |
| 2 | ANUSHKA CHAUDHARY | 36 | RAJEEV KUMAR |
| 3 | KOMAL | 37 | MANISHA TIWARI |
| 4 | ROLI PANDEY | 38 | VAISHNAVI SINGH |
| 5 | SALONI MISHRA | 39 | MUSKAN GUPTA |
| 6 | DEEKSHA PANDEY | 40 | MOHINI VERMA |
| 7 | PRIYANSHI VERMA | 41 | LAJO DEVI |
| 8 | PALAK | 42 | KANEEZ AUSH ANASEEM |
| 9 | SABA KHAN | 43 | JYOTI KULDEEP |
| 10 | UMESH KUMAR | 44 | NEHA VISHWAKARMA |
| 11 | VISHAL MAURYA | 45 | ARCHITA RAO |
| 12 | VIVEK KUMAR KAUSHAL | 46 | NAZREEN BANO |
| 13 | VIVEK KUMAR TIWARI | 47 | SANJANA YADAV |
| 14 | ADITYA KUMAR DUBEY | 48 | PRAIYANKA |
| 15 | RAVI PRAKASH PANDEY | 49 | Manish Maurya |
| 16 | AMAN MISHRA | 50 | Deepak Gosswami |
| 17 | VIKAS MISHRA | 51 | Mohd Hussain |
| 18 | SWATI TIWARI | 52 | Ruchi tiwari |
| 19 | ANCHAL | 53 | Anshika jayaswal |
| 20 | KAVITA | 54 | Shalini |
| 21 | NIDHI TIWARI | 55 | Archana Gautam |
| 22 | ARPITA SINGH | 56 | Mamta jaiswal |
| 23 | HINA BANO | 57 | Rinku verma |
| 24 | AKASH TIWARI | 58 | KM AMITA MISHRA |
| 25 | IRAM FIRDAUS | 59 | KM KAUSHLYA DEVI |
| 26 | SANGEETA DEVI | 60 | KM PRIYANKA TRIPATHI |
| 27 | KHUSHBOO BANO | 61 | KM SALONI PRAJAPATI |
| 28 | KUMKUM GUPTA | 62 | LAVA KUSH SONKAR |
| 29 | JYOTI SONKAR | 63 | MADHU MAURYA |
| 30 | GUNJAN RAJPOOT | 64 | MANOJ KUMAR YADAV |
| 31 | ANJALI PANDEY | 65 | MANSI MISHRA |
| 32 | SHUBHAM MISHRA | 66 | MOHIT KUMAR PANDEY |
| 33 | OMKAR PANDEY | 67 | MUSHKAN PANDEY |
| 34 | SURENDRA SHUKLA | 68 | NAZIYA KHATOON |

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| 69 | AMIT SHUKLA | 104 | NEHA GUPTA |
| 70 | DIVYANSHU JAISWAL | 105 | POORNIMA PANDEY |
| 71 | DAMAN SINGH | 106 | PRABHAKAR RAJ SRIVASTAVA |
| 72 | VARSHA SINGH | 107 | PRIYA |
| 73 | SHABREEN BANO | 108 | PREETI |
| 74 | PRAMILA GUPTA | 109 | PALAK SINGH |
| 75 | RANJANA DEVI | 110 | JUHI ARYA |
| 76 | RANJU VERMA | 111 | NEHA BHARTI |
| 77 | RASHMI JAISWAL | 112 | NIDHI TIWARI |
| 78 | RINKI MAURYA | 113 | SHIVAM MISHRA |
| 79 | ROLI TIWARI | 114 | SALIK RAM |
| 80 | ROSHANI TIWARI | 115 | VIMLESH KANAUIYA |
| 81 | RUBI TIWARI | 116 | SHAHJAD AHMAD |
| 82 | Nazreen bano | 117 | AJAY KUMAR SARAOJ |
| 83 | Laxmi yadav | 118 | SHASHI DHAR |
| 84 | MANSHI YADAV | 119 | SHIVA SINGH |
| 85 | REKHA YADAV | 120 | GUDIYA DEVI |
| 86 | ANSHU YADAV | 121 | RUCHI YADAV |
| 87 | RANU | 122 | PRATIKSHA PANDEY |
| 88 | KAJAL PAL | 123 | NISHA SONI |
| 89 | SANDHYA PATHAK | 124 | NISHA MISHRA |
| 90 | RADIKA MAURYA | 125 | ABHISHEK PANDEY |
| 91 | SHIVANI SHUKLA | 126 | ANSHU PANDEY |
| 92 | NISHA KANAUIYA | 127 | APARNA SINGH |
| 93 | KANCHAN VISHWAKARMA | 128 | ARPITA VERMA |
| 94 | KHUSHI MISHRA | 129 | ARSHI |
| 95 | SADHVI PATWA | 130 | ASHOK KUMAR VERMA |
| 96 | SEEMA PANDEY | 131 | DEEPA SHUKLA |
| 97 | SHIVANI YADAV | 132 | KAMAL NAYAN |
| 98 | KAJAL GUPTA | 133 | SURJESH TIWARI |
| 99 | PALLAVI PANDEY | 134 | TANYA KAUSHAL |
| 100 | PINKI YADAV | 135 | Safiya khatoon |
| 101 | JANDU YADAV | 136 | Jeenat bano |
| 102 | BABITA GAUTAM | 137 | Reema shukla |
| 103 | MAMTA CHAUHAN | 138 | Swati devi |

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|-----|--------------------|-----|---------------------|
| 139 | ARPAN MISHRA | 169 | Ekta yadav |
| 140 | KOMAL SHUKLA | 170 | Priyanka sahani |
| 141 | SHEETAL SHUKLA | 171 | Rajani |
| 142 | SANDHYA | 172 | Sandhya Srivastava |
| 143 | ARCHANA SAHU | 173 | Priya shukla |
| 144 | DIPALI | 174 | RADHA MAURYA |
| 145 | Santa Ram | 175 | PARUL MAURYA |
| 146 | Madan Mohan Shukla | 176 | SWATI YADAV |
| 147 | VIPIN | 177 | Sachin Dwivedi |
| 148 | KAUSHAL GUPTA | 178 | Karan Prajapati |
| 149 | ANU CHAUBEY | 179 | Vinod yadav |
| 150 | BABITA MAURYA | 180 | Anchal ingh |
| 151 | DEVENDARA KAUSHAL | 181 | Krishna Ojha |
| 152 | AMRISH KULDEEP | 182 | Khusi Kasaudhan |
| 153 | ABHAY SHUKLA | 183 | Sakshi Singh |
| 154 | SAKSHI SINGH | 184 | Vineet Kumar |
| 155 | SALMAN | 185 | Yaswant |
| 156 | SANDEEP SHUKLA | 186 | Devesh Pandey |
| 157 | SANDHYA SINGH | 187 | Abhijit Yash Bharti |
| 158 | SAPNA GAUTAM | 188 | Jyoti Pandey |
| 159 | SHRADDHA VERMA | 189 | Vibhor Singh |
| 160 | ANJU VERMA | 190 | Ajay Kumar |
| 161 | MUSKAN KAUSHAL | 191 | Ajay Chaudhry |
| 162 | MAHAK KANUJIYA | 192 | Akhilesh Yadav |
| 163 | SHRADDH MISHRA | 193 | Ankit singh |
| 164 | LAXMI BHARTI | 194 | Sachin jaiswal |
| 165 | Luxmi Tiwari | 195 | Deepak Shukla |
| 166 | Muskan | 196 | Raj Kumar |
| 167 | Nida Waheed | 197 | Raj kumar Singh |
| 168 | Sameer Singh | 198 | Abhay Tiwari |

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|-----|---------------------|-----|------------------|
| 199 | Avantika Gupta | 206 | Abhishek Mishra |
| 200 | Manoj Kumar | 207 | Akash Tripathi |
| 201 | Khusboo Pandey | 208 | Aman Raj Kaushal |
| 202 | Fevigarfield Bajpai | 209 | Ankit Tiwari |
| 203 | Komal Gupta | 210 | Arjun Kumar |
| 204 | Akriti Singh | 211 | Atul Mishra |
| 205 | Vibha | 212 | Nitesh kumar |



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