



WALL COLOURING PROGRAM: AZADI KA AMRIT MAHOTSAV ORGANISED BY CULTURAL COMMITTEE

Venue: Shri Lal Bahadur Shastri Degree College, Gonda

Organized by: Shri Lal Bahadur Shastri Degree College, Gonda

Objective:

The **Azadi Ka Amrit Mahotsav** is a significant initiative by the Government of India aimed at commemorating 75 years of India's independence. The Wall Colouring Program serves multiple objectives, including:

Main Objectives:

1. **Celebrate Independence:** Mark 75 years of India's independence and its rich cultural heritage.
2. **Promote Patriotism:** Foster a sense of national pride among citizens.
3. **Showcase History:** Highlight India's struggle for independence and its significant milestones.
4. **Sensitize Youth:** Educate the younger generation about the freedom struggle and its heroes.
5. **Beautify Spaces:** Enhance public areas and contribute to a vibrant urban landscape.

Specific Objectives:

1. Create murals and wall paintings reflecting India's freedom struggle, national symbols, and cultural icons.
2. Involve local artists, students, and community members in the creative process.
3. Promote India's cultural diversity through visual representation.
4. Foster a sense of ownership and pride within the community.
5. Encourage nationalism and unity among Indians.

Themes:

The program focused on several key themes:

1. **Freedom Struggle and Heroes:** Illustrating significant figures and events in India's history.
2. **National Symbols:** Featuring emblems like the Tiranga, Ashok Chakra, and references to the National Anthem.
3. **Cultural Icons:** Depicting monuments, traditional attire, and folk art.
4. **Progress Since Independence:** Highlighting achievements in various fields post-independence.
5. **Unity in Diversity:** Celebrating India's rich tapestry of cultures and traditions.

Implementation:

The program followed a structured implementation process:

1. **Identification of Public Spaces:** Selecting appropriate walls and public areas for the mural projects.

2. **Artist Selection:** Engaging local artists and community members to participate in the initiative.
3. **Design and Theme Finalization:** Collaborating on designs that reflect the chosen themes.
4. **Painting and Execution:** Organizing painting sessions involving students and artists.
5. **Inauguration and Maintenance:** Celebrating the completed works and planning for ongoing maintenance.

Impact:

The Wall Colouring Program had several positive impacts:

1. **Enhanced National Pride:** Participants and viewers experienced a renewed sense of patriotism.
2. **Increased Historical Awareness:** The murals served as educational tools, raising awareness about India's heritage.
3. **Community Engagement:** The initiative fostered social cohesion and collaboration among participants.
4. **Beautification of Public Spaces:** The colorful murals transformed bland walls into vibrant expressions of culture and history.
5. **Promotion of Indian Art:** The initiative highlighted local artists and traditional art forms, enriching the community's cultural landscape.

Participation of Students:

Numerous students from Shri Lal Bahadur Shastri Degree College participated enthusiastically in the program. Notable participants included:

- **Priya**

- **Vandana**
- **Asma**
- **Rinnie**
- **Abhishek**

Their involvement not only contributed to the success of the program but also provided them with a platform to express their creativity and connect with India's rich history.

Conclusion:

The Wall Colouring Program under the Azadi Ka Amrit Mahotsav initiative successfully combined creativity, education, and community engagement. By beautifying public spaces and promoting national pride, the program left a lasting impact on the participants and the community. It inspired the younger generation to appreciate and celebrate India's cultural diversity and historical legacy, reinforcing a sense of unity and belonging among all citizens.

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