



Cleanliness Campaign by National Service Scheme

Date: 8 January 2021

Venue: Shri Lal Bahadur Shastri Degree College, Gonda

Organized by: NSS Unit, Shri Lal Bahadur Shastri Degree College, Gonda

Participation :

NSS Officers : Dr.Shiv Sharan Shukla,Dr.Rekha Sharma,Dr. L.K.Kalyani,Dr.Awdhesh kumar Verma

The campaign witnessed enthusiastic participation from all NSS volunteers, who demonstrated commitment to making a positive impact on their community. The involvement of students fostered a sense of responsibility and leadership among participants, encouraging them to become advocates for cleanliness and sanitation.

No. of participants : 340

Name of participants : Surabhi Joshi , Shiwani Singh , Mamta Shukla , Risabh Pandey , Kailash Thakur , Prachi Desai , Manish Singh , Sharad Srivastava, Kalyani Yadav and more than 330 students are participated in this programme .

Objective: The primary objective of the cleanliness campaign was to tackle issues related to personal hygiene, public sanitation, and the prevailing lack

of awareness about cleanliness. The campaign aimed to encourage a proactive attitude among the community towards maintaining cleanliness and sanitation.

Program Details:

The National Service Scheme (NSS) has been instrumental in promoting cleanliness through various initiatives, including:

1. Swachhta Pakhwara:

This initiative involved NSS volunteers actively engaging in cleaning activities within the college and surrounding areas. Volunteers participated in:

- **Institutional Cleaning:** Thorough cleaning of classrooms, libraries, and common areas.
- **Door-to-Door Campaigns:** Engaging with residents to spread awareness about the importance of cleanliness and hygiene.
- **Community Outreach:** Visiting slums and underprivileged areas to educate residents on sanitation practices.

2. Cleanliness Drive:

NSS volunteers organized a focused drive to clean the campus and enhance its aesthetic appeal. Activities included:

- **Campus Maintenance:** Cleaning classrooms, corridors, and maintaining gardens.
- **Awareness Rally:** Conducting a rally in a nearby village to raise awareness about cleanliness and sanitation practices.

3. **Clean Campus Initiative:** In this initiative, volunteers collected various forms of litter from the surroundings, including:

- **Plastic Waste:** Collecting plastic bottles and bags to promote a plastic-free environment.
 - **Organic Waste:** Removing tea cups, weeds, and dry leaves to keep the campus clean and environmentally friendly.
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Additional Activities:

Beyond the cleanliness initiatives, the NSS also contributed to community welfare by addressing essential services such as:

- **Water Supply:** Ensuring access to clean drinking water.
- **Sanitation:** Promoting proper sanitation practices and facilities.
- **Electricity and Drainage:** Supporting infrastructure development for better living conditions.
- **Health Services:** Providing health and welfare services to the local population.

Outcome :

The cleanliness campaign organized by the NSS Unit at Shri Lal Bahadur Shastri Degree College successfully raised awareness about the importance of hygiene and sanitation. By engaging students and the community, the initiative not only addressed cleanliness issues but also inspired a culture of proactive involvement in public health and sanitation. The NSS's continued efforts will contribute significantly to creating a cleaner and healthier environment for all.



Glimpse Of Programme

2011
Principal
Shri Lal Bahadur Shastri Degree College
Gonda

Vandana
Principal
Shri Lal Bahadur Shastri Degree College
Gonda

Dr. Vandana Saraswat
Principal



Dr. Shiv Sharan Shukla
Programme Incharge