



Report on Tika Utsav: COVID-19 Vaccination Awareness Campaign

Date: April 11, 2021 – April 14, 2021

Organized by: Rovers and Rangers, Shri Lal Bahadur Shastri Degree College, Gonda

Number of Participants: 150 students

Number of Doctors: 4

Introduction

From April 11 to April 14, 2021, the Rovers and Rangers unit of Shri Lal Bahadur Shastri Degree College, Gonda, organized a "Tika Utsav" as part of a COVID-19 vaccination awareness campaign. The event aimed to promote awareness about the importance of getting vaccinated against COVID-19, especially in rural areas.

Objectives

The primary objective of the campaign was to educate and encourage the local population, particularly in villages, to get vaccinated as a protective measure against COVID-19. Through various activities like *nukkad nataks* (street plays) and *speeches*, the students, along with Scouts and Guides, spread crucial information about the benefits of vaccination and dispelled myths surrounding the vaccine.

Activities

Students, guided by the Rovers and Rangers leaders, visited nearby villages to raise awareness. Key activities included:

- **Nukkad Nataks:** Street plays were organized in village squares, where students enacted scenes portraying the significance of COVID-19 vaccination and safety protocols such as wearing masks and social distancing.
- **Speeches:** Scouts and Guides delivered motivational speeches, stressing the importance of vaccination and addressing common fears and misconceptions among villagers.
- **Door-to-Door Campaign:** Students, along with the doctors, engaged in a door-to-door campaign, encouraging people to register for vaccinations and providing them with accurate information on vaccine safety and efficacy.

Involvement of Medical Professionals

Four doctors from the district health department actively participated in the campaign. They played a crucial role in answering questions from villagers and ensuring that the information being spread was medically sound. Their presence lent credibility to the campaign, making the villagers more receptive to the vaccination drive.

Conclusion

The Tika Utsav organized by the Rovers and Rangers unit of Shri Lal Bahadur Shastri Degree College was a success, reaching hundreds of people across the villages. The campaign played a key role in increasing awareness about COVID-19 vaccination and encouraging local communities to get vaccinated. The combined efforts of the students, Scouts and Guides, and healthcare professionals significantly contributed to the community's understanding of the vaccine's importance.

This initiative will hopefully lead to increased vaccine uptake and contribute to the overall health and safety of the population during the on-going pandemic.


Glimpse of the Campaign





Participants

Sakshi Modanwal, Gayatri Sharma, Priya Shukla, Lakshmi Devi, Mansi Singh, Palak Shukla, Aayushi Singh, Anshika Srivastava, Prajal Srivastava, Alisha Khan, Noor Fatima, Nisha Shukla, Ambika Gupta and 135 more.


Principal
Shri Lal Bahadur Shastri Degree College
Gonda


Dr. Vandana Saraswat

Principal



Prof. RS Baghel

Programme Incharge


Principal
Shri Lal Bahadur Shastri Degree College
Gonda

