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श्री लाल बहादुर शास्त्री डिग्री कालेज, गोण्डा - 271003 (उ.प्र.)

Shri Lal Bahadur Shastri Degree College, Gonda - 271003 (U.P.)

Memorandum of Understanding (MoU) Activities Report

Between Shri Lal Bahadur Shastri Degree College, Gonda, Uttar Pradesh and Radio Awadh 90.8 FM, Bramhi Foundation; SLBSDC Centre, GONDA, Uttar Pradesh

Date: 04/06/2024

Parties Involved:

Shri Lal Bahadur Shastri Degree College, Gonda, Uttar Pradesh

Radio Awadh 90.8 FM, Bramhi Foundation; SLBSDC Centre, GONDA, Uttar Pradesh

Background:

An MoU was signed between S.L.B.S. College, Gonda, and Radio Awadh 90.8 FM to facilitate collaboration in media training, skill development, and employment opportunities for the college's students. The purpose of this MoU is to establish a collaborative partnership between Radio Awadh 90.8 FM and Shri Lal Bahadur Shastri Degree College to share educational content with the local community and provide students with hands-on experience as Radio Jockeys (RJs) and presenters.

Objectives of the MoU:

1. To provide training to students in radio jockeying (RJ), broadcasting, and other relevant skills.
2. To create a platform for students to gain practical exposure to the functioning of a radio station.
3. To promote skill development and employment opportunities for students of S.L.B.S. College.

Activities Conducted:

1. RJ Training Program:

Radio Awadh 90.8 FM organized a comprehensive training program for aspiring Radio Jockeys (RJs) at S.L.B.S. College.

The training included workshops on voice modulation, content creation, public speaking, scripting, and audio editing.

The program was conducted by experienced professionals from Radio Awadh 90.8 FM, providing insights into the nuances of radio broadcasting and communication skills.

A total of 62 students participated in the training program.

2. Practical Sessions at Radio Awadh 90.8 FM:

- As part of the training, selected students were given the opportunity to visit the Radio Awadh 90.8 FM studio.

- The students were exposed to the day-to-day operations of a radio station, including live broadcasts, recording sessions, and program scheduling.

- They were also encouraged to participate in real-time activities like anchoring, interviewing guests, and creating radio content.



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3. Employment Opportunities:

- Following the completion of the training program, Radio Awadh 90.8 FM offered employment opportunities to deserving candidates.
- A total of six students (Abhishek Kumar, Riya Singh, Priya Shukla and Divya Tripathi, Janshi Singh, Nidhi Srivastava) from S.L.B.S. College were successfully employed by Radio Awadh 90.8 FM.
- These students were placed in roles such as Radio Jockeys, Content Creators and marketing Executive.

4. Feedback and Evaluation:

- Regular feedback sessions were held between the students and trainers to assess the effectiveness of the training program.
- Students expressed appreciation for the opportunity to learn from industry professionals and gain hands-on experience.

Outcomes and Achievements:

- Enhanced practical knowledge and skill development among students in the field of radio broadcasting.
- Four students secured employment opportunities at Radio Awadh 90.8 FM, reflecting the success of the training program.
- Strengthened the relationship between S.L.B.S. College and Radio Awadh 90.8 FM, paving the way for future collaborations.

Future Plans:

- To continue organizing similar training programs and workshops for students to enhance their employability.
- To explore further collaboration opportunities in content creation, internships, and community radio initiatives.

Conclusion:

The MoU between S.L.B.S. College, Gonda, and Radio Awadh 90.8 FM has been successful in achieving its objectives of skill development and employment. This partnership has provided students with valuable exposure and practical experience in the media industry.

Signatories:


Principal,

Shri Lal Bahadur Shastri Degree College,
Gonda, Uttar Pradesh



President,

Radio Awadh 90.8 FM, Bramhi Foundation,
SLBSDC Centre, GONDA, Uttar Pradesh

