

REPORT ON STUDENTS VISIT TO IIM, LUCKNOW

Date of Visit: 20th August 2025

Institution: Shri Lal Bahadur Shastri Degree College, Gonda

Courses involved: BBA & BCA

Introduction

On 20th August 2025, a group of 38 students of BBA & BCA courses from Shri Lal Bahadur Shastri Degree College, Gonda, accompanied by faculty members **Dr. Manoj Mishra, Dr. Shailja Singh, and Er. Abhay Dwivedi**, had the privilege of visiting the prestigious Indian Institute of Management (IIM), Lucknow.

The visit was meticulously coordinated by **Mr. Raj Singh, Administrative Officer** at IIM Lucknow, along with his dedicated team comprising Mr. Vishwanath Singh, Mr. Atul Kumar Shukla, Mr. Govind Kumar Shukla, Mr. Ankit Rendhu, and Mr. Yogesh Kumar. Their warm hospitality and seamless management ensured a highly enriching and memorable experience for our students.

Academic Session

A special lecture was arranged by IIM Lucknow, delivered by **Dr. Priyanka Sharma**, Professor of Marketing, on the inspiring theme:

“Think Big – Life, Career, and Nation through the Lens of Management.”

In her thought-provoking session, Dr. Sharma enlightened the students about the journeys of eminent entrepreneurs and illustrious alumni of IIM, who have established impactful ventures such as ‘Go Zero’ and ‘Asymmetry’. She also shared insights from the visionary leadership of personalities like Raghuram Rajan, Tiruvalluvar, and Azim Premji, emphasizing their contributions to the nation and global economy.

Her lecture seamlessly integrated mini-lessons on Marketing, Strategy, and Leadership, coupled with engaging quiz sessions, where students actively participated and enjoyed the blend of learning and fun. **Dr. Sharma concluded with an inspiring note on “Your Role in India’s Growth Story”**, urging students to recognize the immense opportunities that lie ahead.

She beautifully encapsulated her message with the words:

“Good manners are good citizens – ethical, innovative, committed to nation-building.”

“Dream big, stay grounded, and build India.”

Campus Tour

Following the lecture, students were taken on a guided tour of the state-of-the-art IIM Lucknow campus. They visited the student-operated canteen, libraries, lecture halls, gymnasium, swimming pool, and recreational spaces, which showcased the holistic environment designed for academic excellence as well as personal growth.

The vibrant campus life at IIM Lucknow left the students highly motivated, providing them with a glimpse of the dynamic opportunities and enriching experiences awaiting future managers and leaders.

Conclusion

The visit **concluded with light refreshments and a heartfelt vote of thanks** to the IIM Lucknow administration and faculty for their invaluable support and inspiring mentor-ship.

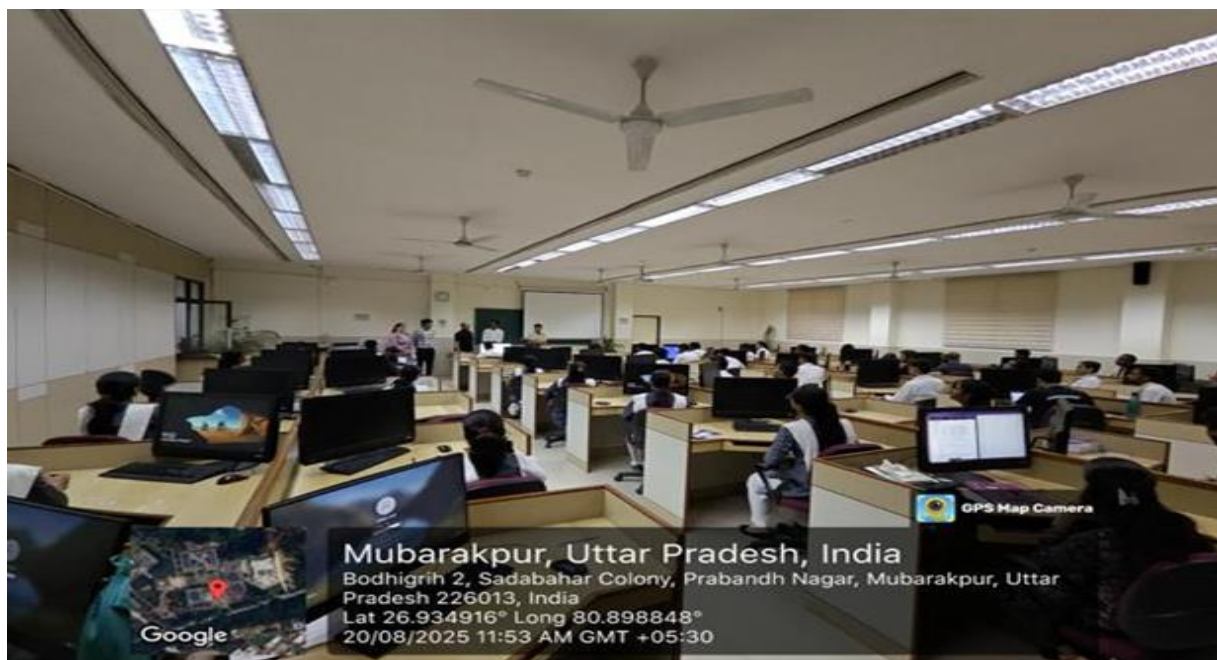
This educational trip not only broadened the horizons of our students but also instilled in them a renewed sense of purpose, ambition, and responsibility towards shaping their careers and contributing to the progress of the nation.



Pic1: FITNESS & RECREATION CENTER



Pic2: LIBRARY



Pic3: COMPUTER LAB



Pic4: Classroom (Lecture by DR. PRIYANKA)



Pic5: LECTURE AND QUIZ



Pic6: LIBRARY



Pic6: Journey



Pic7: Beginning of Trip



Pic8: AUDITORIUM



Pic9: SERVER ROOM



Pic10: VOTE OF THANKS